## **KARAN YADAV**



ACADEMIC PROFILE			
MBA	7.5 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
Bachelor Of Science- (I.T)	7.4 CGPA	Jeevandeep Shaikshnik Santha, Mumbai	2020
Class XII	54.31 %	Jeevandeep Shaikshnik Santha, Mumbai	2016
Class X	59.00 %	Century Rayon High School, Mumbai	2014

#### **AREAS OF STUDY**

• Channel Marketing and Trade Marketing, Marketing Management, Business Strategies, Design Thinking, Proficiency in Business Tools, Consumer Behavior, B2B Marketing, and Sales Distribution Management.

WORK EXPERIENCE(S)

Infiniminds PVT.LTD, Mumbai

Information Technology Services Specialist

Sep 2021 - Mar 2023

- At HDFC Bank, I installed and troubleshot security agents, monitored daily operations, and managed IT infrastructure to ensure seamless operations and ISO compliance. My responsibilities included network support, Office 365, Active Directory, ticketing tools, and compliance.
- By implementing security protocols, setting up monitoring systems, auditing IT infrastructure, and managing network services,
- I achieved 99.9% system uptime, a 25% reduction in security incidents, full ISO compliance, improved network performance, and a 30% reduction in issue resolution time.

## I Future Technology, Mumbai

### **Technical Sales Support Engineer**

Dec 2020 - Aug 2021

- In this job, I want to promote and sell IT courses to students and corporate clients.
- My role is to assess clients' needs, increase enrolments, and recommend courses as a consultant. Tasks included software and hardware installations, Outlook configuration, and providing technical support.
- I contributed to promoted courses, built relationships with others, and collaborated with marketing. While handling technical support, including software and hardware installations and Outlook configuration.
- In this job, the output exceeds targets and increases 12-15% in enrollments. And a 50% reduction in support requests, improving overall efficiency.

## **ACADEMIC PROJECT(S)**

### Heart of Sahyadri in Brand Karjat

- Karjat's scenic beauty and strategic location offer untapped potential for tourism and economic development.
- The goal was to leverage Karjat's appeal to boost tourism, foster business growth, and form strategic partnerships.
- Initiatives included tourism campaigns, business networking, and key stakeholder partnerships.
- resulted in a 30% increase in tourists, 15 new businesses, 200+ jobs, and a 25% boost to the local economy.

## **Teavista's in Model Shark Tank competition**

- Teavista revolutionized the tea industry with Instant Tea, focusing on convenience and quality.
- Developed a strategy centered on innovation, detail, and teamwork.
- Achieved a 20% market share increase in the first year through product development and collaboration.
- Their innovative approach and cohesive efforts led to significant business growth.

### **CERTIFICATIONS**

Channel Management and Retailing	Coursera	2023
Advanced Excel	Coursera	2023
Advanced Digital Transformation	Coursera	2023

## POSITIONS OF RESPONSIBILITY

# JAGSoM,

**Event Owner – Industry Connect & Integration Committee** 

2023 - 2025

- "Managers Crucible" at Pragyan 2024 the event's goal was to create a management solution for an industry
  issue that had arisen in large corporations in recent years. The teams were required to think of a solution or
  their perspective on the given challenge and submit it to the panel.
- The following round was a Just-a-minute impromptu. Here, the trainees were presented with a scenario in which they had to decide what to do if they were corporate management and XYZ was an issue. Give this in your resume

## **Leading Cadets - National Cadet Crops**

2016 - 2019

## Birla College, Mumbai

Bengaluru

- He has facilitated training and development programs for cadets, focusing on physical fitness, leadership skills, and discipline to prepare them for future roles in defense services and civilian life.
- Organized and managed camps, drills, and community service events to promote teamwork, patriotism, and social responsibility among cadets, enhancing their overall personal and professional growth.

## **ACCOMPLISHMENTS**

### **Professional**

Best Employees of the Year Achievement {HDFC-EUS}]

## **SKILLS**

- Problem-solving, Communication Skills, Leadership and Team Management, Technology Savvy, Interpersonal, Decision-Making.
- Azure Management, Microsoft Office, Canva.